



Order Information

250 3.0" x 5.0" Scratch Off Cards with a 1" Scratch Area

Distribution Method

Cards were given out as part of a gift pack that entrants received when registering for a car show.

Prizes Offered

Prizes ranged from 10%-20% off the customer's total amount spent and also included a Free T-Shirt, Free Shipping, and the Grand Prize.

Impact & Results

Everyone loved the cards and began redeeming their prizes immediately.

Classic Instruments

Success Story – Auto & Retail Industries

Classic Instruments was looking for a way to boost sales while catching the attention of everyone attending their event. They wanted to give out a single grand prize but also wanted everyone else to have a chance to win a smaller prize.

They chose Scratch Off Systems because we were easy to find online and quick to respond.



"The cards were received really well! Everyone hosting the event thought it was a cool idea."

Samantha Martin
Marketing Coordinator