

These are the most popular Scratch and Win back designs.

Text Only



- Rules and Regulations

This design is best used when there is a lot of information included in the Rules and Regulations.

Classic



- Logo
- Contact Information
- Rules and Regulations

This design works well for many businesses and delivers the information while still keeping the card uncluttered.

Location



- Logo
- Contact Information
- Map or Directions
- Rules and Regulations

When sending cards as direct mail pieces, this design works well because receipts might not be familiar with the location of your business.

Multiple Locations



- Logo
- Contact Information for Multiple Locations
- Rules and Regulations

This is a popular design for when cards will be valid at more than one location.

Second Chance / List Builder



- Logo
- Contact Information
- Recipient Information
- Rules and Regulations

This is the best design to help gather customer information. A second chance drawing can be held to encourage more customers to provide their information.



Didn't find what you're looking for? We can design a custom back to fit your company's needs.