



Bleed Area 3.625" x 7.5"
Graphics should extend to this border

Card Edge 3.375" x 5.125"
This represents the die strike

Live Image Area 3.125" x 4.875"
Type or important graphics should not
extend beyond this border(1/8" allows for die shift)

Card Edge 3.375" x 2.125"
This represents the die strike

Live Image Area 3.125" x 1.875"
Type or important graphics should not
extend beyond this border(1/8" allows for die shift)